ORDER

Orders	Order / Rev:	106698		
	Alt Order #:	06853055		
	Product Desc:	BERKLEY FOR SENATE		HD
	Estimate:	30\$		KSNV
	Flight Dates:	09/18/12 - 09/24/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/23/12 / 10/23/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Shorr Johnson Magnus		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1831 Chestnut St.	Billing Cycle:	EOM/EOC
		Philadelphia, PA 19103	Agency Commission:	15%
Advertiser	Name:	Berkley, Shelley for Senate		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	92	\$46,335.00	\$39,384.75

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	92	\$46,335.00	\$39,384.75	0.00
Totals	92	\$46,335,00	\$39.384.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	31%	\$46,335.00
Market	100%	\$149,467.74

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$28,398.87
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	24%	\$35,872.26
KTUD	0%	\$0.00
KVVU	24%	\$35,872.26
KVWB	0%	\$0.00
LV1	2%	\$2,989.35
UNKWN	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
١	l 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w	//WaGM	5-6a	- TWTF	:30	8	\$185.002	0.00 NM	3	\$555.00
					M-F 5-6a WakeUp v	v/Wagners								
		WAKE L	JP WAGNI	ERS 2/DA	Y									
		Star	rt Date I	End Date	Weekdays S	pots/Week	Rate	Rating						
	W	eek: 09/1	17/12	09/23/12	- ТWГF	8	\$185.00	0.00						

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Order / Rev: 106698 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06853055 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch Sta	art End	Inventory Code	e Break	Start/End 1	Гime	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV 09/1	8/12 09/21/12	M-F 5-6a WakeU	lp w/WaGM	5-6a	-	TWTF	:30	8	\$185.002	0.00 NM	3	\$555.00
MAKE LID M	ACNEDO O/DA	M-F 5-6a WakeL	Jp w/Wagners									
WAKE UP W	'AGNERS 2/DA te End Date	Y Weekdays	Spots/Week	Poto	Datin	a						
Week: 09/17/12		- TWTF	<u>Spois/Week</u>	Rate \$185.00	Ratin 0.0	_						
Spot Ch Date		Description	Star	/End Time			Veekdays	Ler	igth Rate	Rtg Type		
		<i>∆-F 5-6a WakeUp</i>	w/Wagner.5-6a			-	TWThF	-	:30 (\$185.00)	0.00 <i>NM</i>		
Credited		T ON 10/23 BUY]										
•		1 ОN 10/23 ВОТ] Л-F 5-6a WakeUp I	w/Wagner5-6a			=	TWThF	_	:30 (\$185.00)	0.00 VM		
Credited		n o da mandop	www.				- 111-111		.σσ (φτοσ.σσ)	0.00 / 1,1//		
[CREDIT	Γ - \$\$ RESPEN	T ON 10/23 BUY]										
		Л-F 5-6a WakeUp	w/Wagner5-6a			=	TWThF	-	:30 (\$185.00)	0.00 <i>NM</i>		
Credited		T ON 40/22 BUVI										
-		T ON 10/23 BUY] <i>1-F 5-6a WakeUp</i> :	w/W/agner5-6a			=	TWThF	_	:30 (\$185.00)	0.00 VM		
Credited		n o da mandop	m magnerie da						.σσ (φτοσ.σσ)	0.00 74111		
		T ON 10/23 BUY]										
		<i>∆-F 5-6a WakeUp</i>	w/Wagner.5-6a			-	TWThF	-	:30 (\$185.00)	0.00 <i>NM</i>		
Credited		T ON 10/23 BUY]										
		M-F 5-6a WakeU	In w/\/\a@M	5-6a	1	<u>И</u>	:30	2	\$185.002	0.00 NM	2	\$370.00
2 KSINV 09/2	24/12 09/24/12	M-F 5-6a Wakel		J-0a	1	vi	.30	2	\$165.002	U.UU INIVI	2	φ370.00
WAKE UP W	AGNERS											
Start Da		Weekdays	Spots/Week	Rate	Ratin	_						
Week: 09/24/12		M	2	\$185.00	0.0				* 450 00 0	0.00.1114		40.000.00
3 KSNV 09/1	18/12 09/21/12	M-F 6-7a WakeU M-F 6-7a WakeL		6-7a	-	TWTF	:30	8	\$450.002	0.00 NM	8	\$3,600.00
WAGNERS 2	2/DAY	WII OTA WARCE	op w/wagners									
Start Da	te End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 09/17/12		- TWTF	8	\$450.00	0.0							
4 KSNV 09/2	24/12 09/24/12	M-F 6-7a WakeU		6-7a	I	И	:30	2	\$450.002	0.00 NM	2	\$900.00
WAGNERS		M-F 6-7a Wakel	Jp w/vvagners									
Start Da	te End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 09/24/12		M	2	\$450.00	0.0	_						
5 KSNV 09/1	8/12 09/21/12	•	CM	658a-9am	-	TWTF	:30	12	\$550.002	0.00 NM	12	\$6,600.00
TODAY 3/DA	V	Today Show										
Start Da		<u>Weekdays</u>	Spots/Week	Rate	Ratin	a						
Week: 09/17/12		- TWTF	12	\$550.00	0.0							
6 KSNV 09/2	24/12 09/24/12	Today Show	CM	658a-9am	l	N	:30	3	\$550.002	0.00 NM	3	\$1,650.00
TODAY		Today Show										
TODAY	te End Date	Weekdays	Spots/Week	Pate	Patin	a						
Start Da Week: 09/24/12		M	<u>3pois/week</u>	<u>Rate</u> \$550.00	Ratin 0.0							
N 7 KSNV 09/1		M-F Today Show		9-10a		TWTF	:30	4	\$200.002	0.00 NM	0	\$0.00
		M-F Today Show										
TODAY 2 1/[Manheter.	C==4=/\\/	D-1-	D - "	_						
Start Da Week: 09/17/12		<u>Weekdays</u> - TWF	Spots/Week 4	<u>Rate</u> \$200.00	Ratin 0.0							
110010. 00/11/12	55/20/12			Ψ=00.00	0.0					'	•	

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Order / Rev: 106698 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06853055 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch Start End Inventory Code Break	Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N 7 KSNV 09/18/12 09/21/12 M-F Today Show II 3rd HCM	9-10a	- TWTF-			0.00 NM	0	\$0.00
M-F Today Show II TODAY 2 1/DAY							
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12 - TWTF 4	+	0.00		_			
Spot Ch Date Range Description State 1 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10	t/End Time		Weekdays Le	ength <u>Rate</u> :30 (\$200.00)	Rtg Type		
Credited	, u		1 W1111	.30 (ψ200.00)	0.00 1417		
[CREDIT - \$\$ RESPENT ON 10/23 BUY]							
2 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10 Credited)a		- TWThF	:30 (\$200.00)	0.00 NM		
[CREDIT - \$\$ RESPENT ON 10/23 BUY]							
3 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10)a		- TWThF	:30 (\$200.00)	0.00 NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]							
4 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10)a		- TWThF	:30 (\$200.00)	0.00 <i>NM</i>		
Credited				,			
[CREDIT - \$\$ RESPENT ON 10/23 BUY]					2 22 1114		
N 8 KSNV 09/24/12 09/24/12 M-F Today Show II 3rd H © M M-F Today Show II	9-10a	M	- :30 1	\$200.002	0.00 NM	0	\$0.00
TODAY 2							
Start Date End Date Weekdays Spots/Week		Rating					
VVCCR. 05/24/12 05/06/12	\$200.00 t/End Time	0.00	Weekdays Le	ength Rate	Rtg Type		
1 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10			M	:30 (\$200.00)			
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]							
N 9 KSNV 09/18/12 09/21/12 Noon News CM	12-1230pm	- ТWГF-	- :30 4	\$275.002	0.00 NM	3	\$825.00
Noon News	12-1200piii	- 1 WII -	50 -	Ψ273.002	0.00 14101	3	ψ023.00
NOON NEWS 1/DAY	5.	D 11					
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 - TWTF 4		Rating 0.00					
Spot Ch Date Range Description Star	t/End Time				Rtg Type		
	1230pm		- TWThF	:30 (\$275.00)	0.00 NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]							
10 KSNV 09/24/12 09/24/12 Noon News CM	12-1230pm	M	- :30 1	\$275.00 2	0.00 NM	1	\$275.00
Noon News							
NOON NEWS Start Date	Rate	Rating					
Week: 09/24/12 09/30/12 M 1		0.00					
N11 KSNV 09/18/12 09/21/12 The Agenda 1230pm CM	1230-1p	- TWTF-	- :30 4	\$200.002	0.00 NM	1	\$200.00
The Agenda 1230pm NEWS 1/DAY							
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12 -TWTF 4	T	0.00	M/a aladana III	Data.	D		
	t/End Time 0-1p		Weekdays Le	ength <u>Rate</u> :30 (\$200.00)	Rtg Type 0.00 NM		
Credited				(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
[CREDIT - \$\$ RESPENT ON 10/23 BUY]	0.4-		TUTL F	-20 (\$200.00)	0.00 1/1/4		
3 KSNV 09/17/12-09/23/12 The Agenda 1230pm 123 Credited	0-1p		- TWThF	:30 (\$200.00)	0.00 /\///		
[CREDIT - \$\$ RESPENT ON 10/23 BUY]							
•	0-1p		- TWThF	:30 (\$200.00)	0.00 NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]							
12 KSNV 09/24/12 09/24/12 The Agenda 1230pm CM	1230-1p	M	- :30 1	\$200.002	0.00 NM	1	\$200.00
The Agenda 1230pm NEWS	•						
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12 M 1	\$200.00	0.00					

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Order / Rev: 106698 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06853055 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch Start	End	Inventory Code	Brook	Start/End 1	Time Days	Len Sp	oto	Pata Pri	Pta Typo	Spots	Amount
	12 09/21/12		CM	3-4p	- TWTF-		4	\$300.002	Rtg Type 0.00 NM	3p0t3	\$1,200.00
13 10144 03/10/	12 03/21/12	Dr Phil	Olvi	υ 1 ρ	- 1 W11 -	.50	7	ψ500.00 2	0.00 14101	7	ψ1,200.00
DR PHIL 1/DAY											
Start Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 09/17/12 14 KSNV 09/24/	09/23/12		CM	\$300.00 3-4p	0.00 M	- :30	1	\$300.002	0.00 NM	1	\$300.00
14 KSINV 09/24/	12 09/24/12	Dr Phil	CIVI	3-4p	IVI	30	'	\$300.002	U.UU INIVI	'	φ300.00
DR PHIL											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	M	1	\$300.00	0.00			***	2 22 1114		
15 KSNV 09/18/	12 09/21/12	NEWS 3 at 4 (1 h		4-5pm (4:00 PM-4:3	- TWTF-	- :30	4	\$350.002	0.00 NM	4	\$1,400.00
NEWS 4 1/DAY	′	4FW NEWS (1110	Jui)	(4.00 1 101-4.0	JO 1 IVI)						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	- TWTF	4	\$350.00	0.00						
16 KSNV 09/24/	12 09/24/12	,		4-5pm	M	- :30	1	\$350.002	0.00 NM	1	\$350.00
NEWS 4		4PM NEWS (1 ho	our)	(4:00 PM-4:3	30 PM)						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	M	1	\$350.00	0.00						
17 KSNV 09/18/	12 09/21/12	NEWS 3 at 4 (1 h	HOUR)CM	4-5pm	- TWTF-	- :30	4	\$450.002	0.00 NM	4	\$1,800.00
		4PM NEWS (1 ho	our)	(4:30 PM-5:0	00 PM)						
NEWS 1/DAY	End Data	Mookdovo	Spoto/Mook	Poto	Dating						
Start Date Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$450.00	Rating 0.00						
18 KSNV 09/24/		NEWS 3 at 4 (1 h	HOUR)CM	4-5pm	M	- :30	1	\$450.002	0.00 NM	1	\$450.00
		4PM NEWS (1 ho		(4:30 PM-5:0	00 PM)						
NEWS				. .	5						
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
19 KSNV 09/18/		M-F Early News	CM	5-630p	- TWTF-	- :30	8	\$725.002	0.00 NM	8	\$5,800.00
10 110111 00/10/	12 00/21/12	M-F Early News	Oivi	О ОСОР	1,111	.00	Ü	Ψ1 20:00 Z	0.00 14111	Ŭ	ψο,σσσ.σσ
E NEWS 2/DAY	(
Start Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 09/17/12 20 KSNV 09/24/	09/23/12		8 CM	\$725.00 5-630p	0.00 M	- :30	2	\$725.002	0.00 NM	2	\$1,450.00
20 KSNV 09/24/	12 03/24/12	M-F Early News	Civi	3-030p	IVI	50	2	φ125.00 Z	U.UU INIVI	2	φ1,430.00
E NEWS		,									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	M	2	\$725.00	0.00	G 00		***	0.00.104		00.00
N21 KSNV 09/23/	12 09/23/12	News 3 Live in Pr	ime CM	7-10pm		S :30	2	\$900.002	0.00 NM	0	\$0.00
NEWS		News 5 III I IIIIe									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	S	2	\$900.00	0.00	\A/		and Date	Di T		
Spot Ch Date R		<u>Description</u> Vews 3 Live in Prim		t/End Time		Weekdays	<u>Ler</u>	<u>gtn </u>	Rtg Type		
Credited	12 00/20/121	vewe o Live iii i iiiii	7 10	Piii			Ju	.ου (φουσ.ου)	0.00 74177		
	\$\$ RESPEN	T ON 10/23 BUY]									
	12-09/23/12 N	lews 3 Live in Prim	e 7-10	pm		5	Su	:30 (\$900.00)	· 0.00 <i>NM</i>		
Credited	¢¢ DECDENI	T ON 10/23 BUY]									
			CM	620.755	- ТWГF-	.20	0	\$725 OO 2	0.00 NIM	1	¢2 000 00
N22 KSNV 09/18/	12 09/21/12	M-F Jeopardy	СМ	630-7pm	- 1 W1 F-	- :30	8	\$725.00 2	0.00 NM	4	\$2,900.00
JEOP/WHEEL	2/DAY	300paiay									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	- TWTF	8	\$725.00	0.00						

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Order / Rev: 106698 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06853055 Product Desc: BERKLEY FOR SENATE KSNV

N22 KSNV 08H812 09G2412 MF Fuepardy	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Sear Date Find Date Weekdays Spots Week Rate Sear S	N22 KSNV	09/18/1	2 09/21/12	M-F Jeopardy	CM	630-7pm	- T	WTF	:30	8	\$725.002	0.00 NM	4	\$2,900.00
Sect Charle Range Description Start/End Time 0.00 Start/End Time	JEOP/M	/HEEL 2	/DAY	M-F Jeopardy										
Spot Diable Range Description StartPrint Time 2 KNW 0981712-098218 Explanarity 630-7pm First Time 30 (\$729-609) 0.00 M/s	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
2 KSNV 0917/12-0923/12 MF - Jeopardy					_		0.00					D: T		
Credited										_				
CREDIT -SS RESPENT ON 10/23 BUY 630-7pm			2-03/23/12 IV	i-i deopardy	030	7 ріп			- 1 W1111		.30 (φ/20.00)	0.00 14141		
Credited CREDIT - \$\$ RESPENT ON 10/23 BUY 630-7pm	[CR	REDIT - \$	\$ RESPENT	Γ ON 10/23 BUY]										
CAREDIT - SS RESPENT ON 10/28 BUY			2-09/23/12 N	1-F Jeopardy	630-	7pm			- TWThF		:30 (\$725.00)	0.00 <i>NM</i>		
SKNV 09/17/12-09/23/12 MF-Jacopardy			S\$ RESPENT	F ON 10/23 BUYI										
CREDIT - SS RESPENT ON 10/23 BUY 23 KSNV 09/24/12 09/24/12 M-F-Joopardy CM 630-7pm M- 30 (\$725.60) 0.00 NM 2 \$1,450.00					630-	7pm			- TWThF		:30 (\$725.00)	0.00 <i>NM</i>		
SENT	Cre	edited												
Credited CREDIT \$\$ RESPENT ON 10/23 BUY 23 KSNV 09/24/12 09/24/12 M-F Jeopardy CM 630-7pm M	-			-	000	7			TUTL F		00 (\$705.00)	0.00 1/14		
CREDIT - \$\$ RESPENT ON 10/23 BUY 2 \$1,450.00			2-09/23/12 IV	r-r Jeopardy	630-	7pm			- 1 W1 IIF		:30 (\$725.00)	0.00 /\/		
MF Jeopardy MF Jeopardy JEOPAWHEEL Start Date End Date Weekdays MF Jeopardy Facetor Face w J. Alaston Facetor Facetor Face w J. Alaston Facetor Facetor W J. A			\$ RESPENT	Γ ON 10/23 BUY]										
Stant Date End Date Weekdays Spots/Week Rate Page Stant Date Stant	23 KSNV	09/24/1	2 09/24/12	M-F Jeopardy	CM	630-7pm	M-		:30	2	\$725.002	0.00 NM	2	\$1,450.00
Stan Date End Date Weekdays Spots/Week Rate Spots/Week Rate Spots/Week Stan Date End Date Weekdays Spots/Week Stan Date End Date Weekdays Spots/Week Rate Stan Date End Date Stan Date End Date Stan Date End Date Stan	IΕΩDΛΛ	/HEEI		M-F Jeopardy										
Meek-G9/24/12 G9/20/12 Mer			End Date	Weekdays	Spots/Week	Rate	Rating							
Face to Face w/ J.Raiston 1 \$400.00 0.00 No.00 Weekdays Length Rate Rig Type J. KSNV 09/24/12 09/23/12 Wind J.Roi P.Roi D.Oi D.Oi N.M Face to Face w/ J.Roi P.Oi D.Oi N.M Face to Face w/ J.Roi P.				M										
Start Date End Date Weekdays Spots/Week Rate \$400.00 0.00	24 KSNV	09/18/1	2 09/21/12		•	730-758pm	- T	WTF	:30	4	\$400.002	0.00 NM	4	\$1,600.00
Start Date End Date Weekdays G9/21/12 09/21/12 FacetoFace/Raiston RepCM 730-758pm M-	FACE T	O FACE	1/DAY	Face to Face w/	J.Raiston									
25 KSNV 09/24/12 09/24/12 FacetoFace/Ralston Rep@M 730-758pm M:30 1 \$400.00 2 0.00 NM Face to Face w/ J.Ralston Face w/ J.Ralston Face w/ J.Ralston Face to Face w/ J.Ralston Face w/ J.Ral				Weekdays	Spots/Week	Rate	Rating							
FACE TO FACE Start Date Meek: 09/24/12 Start Date					·	-								
FACE TO FACE Start Date End Date Weekdays March Spots/Week Rate \$400.00 0.00	25 KSNV	09/24/1	2 09/24/12		•	730-758pm	М-		:30	1	\$400.002	0.00 NM	1	\$400.00
Neek: 09/24/12 09/30/12 Me 1 \$400.00 0.00	FACE T	O FACE		race to race w/ c	J.Maiston									
N26 KSNV 09/22/12 09/22/12 Wknd Jeopardy CM 630-7pm														
SAT Jeopardy JEOP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating 0.00 Start/End Time Weekdays Length Rate Rtg Type 1 KS/NV 09/17/12 09/23/12 Wind Jeopardy 630-7pm					<u> </u>				.20		¢250.00.2	0.00 NIM	0	የ ስ ስስ
Start Date End Date Meek	NZO KSINV	09/22/1	2 09/22/12		Civi	630-7 pm		3-	.30	2	φ330.00 Z	U.UU INIVI	U	φ0.00
Neek: 09/17/12 09/23/12 09/	JEOP/M	/HEEL		. ,										
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type														
1 KSNV 09/17/12-09/23/12 Wknd Jeopardy 630-7pm			_				0.00		Weekdays	Len	gth Rate	Rtg Type		
[CREDIT - \$\$ RESPENT ON 10/23 BUY] 2 KSNV 09/17/12-09/23/12 Wknd Jeopardy 630-7pm Sa- :30 (\$360.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] N27 KSNV 09/24/12 09/24/12 Mon PR 9-10p CM 9-10pm M :30 1 \$2,400.00 2 0.00 NM 0 \$0.00 Wonday Prime 9-10pm VOICE Start Date End Date Weekdays Spots/Week Rate Rating New Yeekdays Length Rate Ritg Type 1 KSNV 09/24/12-09/30/12 Mon PR 9-10p 9-10pm M :30 1 \$2,100.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Ritg Type 1 KSNV 09/24/12-09/30/12 Mon PR 9-10p 9-10pm M :30 1 \$2,100.00 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] 28 KSNV 09/18/12 09/18/12 Tues PR 10-11p CM 10-11pm -T :30 1 \$2,100.00 0.00 NM PARENTHOOD Start Date End Date Weekdays Spots/Week Rate Rating Rating Week: 09/17/12 09/23/12 -T 1 \$2,100.00 0.00 Start Date End Date Weekdays Spots/Week Rate Rating Rating Rating Week: 09/17/12 09/23/12 Fri PR 9-10p CM 9-10pm F :30 1 \$1,700.00 0.00 NM 1 \$1,700.00 1 \$1,700.00 NM 1 \$1,700.00 0.00 NM 1 \$1,700.00 1 \$1,700.00 NM 1 \$1,700.00 0.00 NM 1 \$1,700.00 29 KSNV 09/21/12 09/21/12 Fri PR 9-10p CM 9-10pm F :30 1 \$1,700.00 0.00 NM 1 \$1,700.00 1 \$1,700.00 NM 1 \$1,700.00 20 KSNV 09/21/12 09/21/12 Fri PR 9-10p CM 9-10pm F :30 1 \$1,700.00 0.00 NM 1 \$1,700.00 20 KSNV 09/21/12 09/21/12 Fri PR 9-10p CM 9-10pm F :30 1 \$1,700.00 0.00 NM 1 \$1,700.00 20 KSNV 09/21/12 09/21/12 Fri PR 9-10p CM 9-10pm F :30 1 \$1,700.00 0.00 NM 1 \$1,700.00 20 KSNV 09/21/12 09/21	1 KSNV	09/17/12	2-09/23/12 V	Vknd Jeopardy	630-	7pm			Sa					
2 KSNV 09/17/12-09/23/12 Wknd Jeopardy 630-7pm			¢ DECDENT	CON 10/22 BUIVI										
N27 KSNV 09/24/12 09/24/12 Mon PR 9-10p CM 9-10pm M :30 1 \$2,400.00 2 0.00 NM 0 \$0.00	•			•	630-	7pm			Sa		:30 (\$350.00)	0.00 <i>NM</i>		
N27 KSNV 09/24/12 09/24/12 Mon PR 9-10p CM 9-10pm M :30 1 \$2,400.00 2 0.00 NM 0 \$0.00 VOICE Start Date End Date Weekdays Spots/Week Rate Rating 0.00				, ,		•					,			
Monday Prime 9-10pm VOICE Start Date End Date Weekdays Spots/Week Rate Rating 0.00 Spot Ch Date Range Description Start/End Time Me 30(\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$				- _										
VOICE Start Date End Date Weekdays Spots/Week Rate Rating 0.00	N27 KSNV	09/24/1	2 09/24/12	•		9-10pm	М-		:30	1	\$2,400.002	0.00 NM	0	\$0.00
Week: 09/24/12 09/30/12 M 1 \$2,400.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 Mon PR 9-10p 9-10pm M :30(\$2,400.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] 28 KSNV 09/18/12 09/18/12 Tues PR 10-11p CM 10-11pm -T :30 1 \$2,100.00 2 0.00 NM 1 \$2,100.00 PARENTHOOD Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -T 1 \$2,100.00 0.00 29 KSNV 09/21/12 09/21/12 Fri PR 9-10p CM 9-10pm F :30 1 \$1,700.00 2 0.00 NM 1 \$1,700.00	VOICE			Monday Filme 9-	торіп									
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type														
1 KSNV 09/24/12-09/30/12 Mon PR 9-10p 9-10pm M :30(\$2,400.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] 28 KSNV 09/18/12 09/18/12 Tues PR 10-11p CM 10-11pm -T :30 1 \$2,100.00 2 0.00 NM 1 \$2,100.00 Tuesday Prime 10-11pm PARENTHOOD Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -T 1 \$2,100.00 0.00 29 KSNV 09/21/12 09/21/12 Fri PR 9-10p CM 9-10pm F :30 1 \$1,700.00 2 0.00 NM 1 \$1,700.00							0.00		Meekdays	Lon	ath Pate	Pta Type		
[CREDIT - \$\$ RESPENT ON 10/23 BUY] 28 KSNV 09/18/12 09/18/12 Tues PR 10-11p CM 10-11pm -T :30 1 \$2,100.00 2 0.00 NM 1 \$2,100.00 Tuesday Prime 10-11pm PARENTHOOD Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 -T 1 \$2,100.00 0.00 29 KSNV 09/21/12 09/21/12 Fri PR 9-10p CM 9-10pm F :30 1 \$1,700.00 2 0.00 NM 1 \$1,700.00														
28 KSNV 09/18/12 09/18/12 Tues PR 10-11p CM 10-11pm -T :30 1 \$2,100.00 2 0.00 NM 1 \$2,100.00 PARENTHOOD Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 -T 1 \$2,100.00 0.00 29 KSNV 09/21/12 09/21/12 Fri PR 9-10p CM 9-10pm F :30 1 \$1,700.00 2 0.00 NM 1 \$1,700.00											. ,			
Tuesday Prime 10-11pm PARENTHOOD Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 Fri PR 9-10p CM 9-10pm F :30 1 \$1,700.00 2 0.00 NM 1 \$1,700.00						10.11					***	0.00.104		# 0.400.00
PARENTHOOD Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -T 1 \$2,100.00 0.00 29 KSNV 09/21/12 09/21/12 Fri PR 9-10p CM 9-10pm F :30 1 \$1,700.00 2 0.00 NM 1 \$1,700.00	28 KSNV	09/18/1	2 09/18/12	•		10-11pm	- T		:30	1	\$2,100.002	0.00 NM	1	\$2,100.00
Week: 09/17/12 09/23/12 -T 1 \$2,100.00 0.00 29 KSNV 09/21/12 09/21/12 Fri PR 9-10p CM 9-10pm F :30 1 \$1,700.00 2 0.00 NM 1 \$1,700.00	PAREN [*]	THOOD		. accasy i inno i										
29 KSNV 09/21/12 09/21/12 Fri PR 9-10p CM 9-10pm F :30 1 \$1,700.00 2 0.00 NM 1 \$1,700.00														
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	20 10111	JJ/ Z 1/ 1	_ 00/21/12	•		Отории	_ -	1	.50	'	ψ1,100.002	O.OO IVIVI	'	ψ1,100.00

Print Date: 10/23/12 07:01:15 Page 6 of 7

Order / Rev: 106698 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06853055 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type GRIMM	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 F 1 \$1,700.00 0.00		
30 KSNV 09/23/12 09/23/12 News 3 Live in Prime CM 7-10pmS :30 1 \$900.00 2 0.00 NM News 3 in Prime	1	\$900.00
NEWS Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/17/12 09/23/12S 1 \$900.00 0.00		#0 000 00
31 KSNV 09/18/12 09/21/12 M-F News 3 at Eleven CM 11pm-1135pm - TWTF :30 4 \$750.00 2 0.00 NM M-F News 3 at Eleven NEWS 11 1/DAY	4	\$3,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 - TWTF 4 \$750.00 0.00		
32 KSNV 09/24/12 09/24/12 M-F News 3 at Eleven CM 11pm-1135pm M :30 1 \$750.00 2 0.00 NM	1	\$750.00
M-F News 3 at Eleven NEWS 11		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M 1 \$750.00 0.00		
N33 KSNV 09/18/12 09/21/12 The Tonight Show CM 1135p-1237a - TWTF :30 8 \$250.00 2 0.00 NM Tonight Show	5	\$1,250.00
TONIGHT 2/DAY		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 - TWTF 8 \$250.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 4 KSNV 09/17/12-09/23/12 The Tonight Show 1135p-1237a - TWThF :30 (\$250.00) 0.00 NM		
4 KSNV 09/17/12-09/23/12 The Tonight Show 1135p-1237a - TWThF :30 (\$250.00) 0.00 NM Credited		
[CREDIT - \$\$ RESPENT ON 10/23 BUY]		
6 KSNV 09/17/12-09/23/12 The Tonight Show 1135p-1237a - TWThF :30 (\$250.00) 0.00 NM Credited		
[CREDIT - \$\$ RESPENT ON 10/23 BUY]		
7 KSNV 09/17/12-09/23/12 The Tonight Show 1135p-1237a - TWThF :30 (\$250.00) 0.00 NM		
Credited		
[CREDIT - \$\$ RESPENT ON 10/23 BUY]		
[CREDIT - \$\$ RESPENT ON 10/23 BUY] 34 KSNV 09/24/12 09/24/12 The Tonight Show CM 1135p-1237a M :30 2 \$250.00 2 0.00 NM Tonight Show	2	\$500.00
34 KSNV 09/24/12 09/24/12 The Tonight Show CM 1135p-1237a M :30 2 \$250.00 2 0.00 NM Tonight Show TONIGHT	2	\$500.00
34 KSNV 09/24/12 09/24/12 The Tonight Show CM 1135p-1237a M :30 2 \$250.00 2 0.00 NM Tonight Show	2	\$500.00
34 KSNV 09/24/12 09/24/12 The Tonight Show CM 1135p-1237a M :30 2 \$250.00 2 0.00 NM Tonight Show TONIGHT Start Date End Date Weekdays Spots/Week Rate Rating	2	\$500.00 \$750.00
34 KSNV 09/24/12 09/24/12 The Tonight Show CM 1135p-1237a M :30 2 \$250.00 2 0.00 NM Tonight Show TONIGHT Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 M 2 \$250.00 0.00 N35 KSNV 09/22/12 09/23/12 Sa-Su News 3 at ElevenCM 11pm-1135pmSS :30 2 \$750.00 2 0.00 NM Sa-Su News 3 at Eleven		·
34 KSNV 09/24/12 09/24/12 The Tonight Show CM 1135p-1237a M :30 2 \$250.00 2 0.00 NM TONIGHT Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 Sa-Su News 3 at ElevenCM 11pm-1135pmSS :30 2 \$750.00 2 0.00 NM NEWS11 1/DAY Start Date End Date Weekdays Spots/Week Rate Rating		·
34 KSNV 09/24/12 09/24/12 The Tonight Show CM 1135p-1237a M :30 2 \$250.00 2 0.00 NM Tonight Show TONIGHT Start Date End Date 09/30/12 M 2 \$250.00 0.00 N35 KSNV 09/22/12 09/23/12 Sa-Su News 3 at ElevenCM 11pm-1135pmSS :30 2 \$750.00 2 0.00 NM Sa-Su News 3 at Eleven NEWS11 1/DAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12SS 2 \$750.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		·
34 KSNV 09/24/12 09/24/12 The Tonight Show CM 1135p-1237a M :30 2 \$250.00 2 0.00 NM Tonight Show TONIGHT Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 09/23/12 Sa-Su News 3 at ElevenCM 11pm-1135pmSS :30 2 \$750.00 2 0.00 NM Sa-Su News 3 at Eleven NEWS11 1/DAY Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 09/23/12 09/23/12SS 2 \$750.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rate Type 2 KSNV 09/17/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pmSaSu :30 (\$760.00) 0.00 NM Credited		·
34 KSNV 09/24/12 09/24/12 The Tonight Show CM 1135p-1237a M :30 2 \$250.00 2 0.00 NM Tonight Show TONIGHT Start Date End Date Weekdays Spots/Week Rate Rating 0.00 N35 KSNV 09/22/12 09/23/12 Sa-Su News 3 at ElevenCM 11pm-1135pm SS :30 2 \$750.00 2 0.00 NM Sa-Su News 3 at Eleven NEWS11 1/DAY Start Date End Date Weekdays Spots/Week Rate Rating 0.00 News 09/17/12 09/23/12 Sa-Su News 2 \$250.00 0.00 News 1 1/DAY Start Date End Date Weekdays Spots/Week Rate Rating 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rate Type 2 KSNV 09/17/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pm SaSu :30 (\$750.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]	1	\$750.00
34 KSNV 09/24/12 09/24/12 The Tonight Show Tonight Show Tonight Show Tonight Show TONIGHT Start Date End Date Weekdays M 2 \$250.00 0.00 N35 KSNV 09/22/12 09/23/12 Sa-Su News 3 at ElevenCM 11pm-1135pm SS :30 2 \$750.00 2 0.00 NM Sa-Su News 3 at Eleven NEWS11 1/DAY Start Date End Date Weekdays Spots/Week Rate Start Date Week: 09/17/12 09/23/12 SS 2 \$750.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 09/17/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pm SaSu :30 (\$750.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] N36 KSNV 09/22/12 09/22/12 News 3 Sunrise - SATUROM 6a-7a S- :30 1 \$150.00 2 0.00 NM News 3 Sunrise SATURDAY		·
34 KSNV 09/24/12 09/24/12 The Tonight Show CM 1135p-1237a M :30 2 \$250.00 2 0.00 NM Tonight Show TONIGHT Start Date Week: 09/24/12 09/30/12 M 2 \$250.00 0.00 N35 KSNV 09/22/12 09/23/12 Sa-Su News 3 at ElevenCM 11pm-1135pmSS :30 2 \$750.00 2 0.00 NM Sa-Su News 3 at Eleven NEWS11 1/DAY Start Date End Date Weekdays Spots/Week Rate Start Date Week: 09/17/12 09/23/12SS 2 5750.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rate Start/End Time Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] N36 KSNV 09/22/12 09/22/12 News 3 Sunrise - SATURDM 6a-7aS- :30 1 \$150.00 2 0.00 NM News 3 Sunrise SATURDAY NEWS SUNRISE	1	\$750.00
34 KSNV 09/24/12 09/24/12 The Tonight Show Tonight Show Tonight Show Tonight Show TONIGHT Start Date End Date Weekdays M 2 \$250.00 0.00 N35 KSNV 09/22/12 09/23/12 Sa-Su News 3 at ElevenCM 11pm-1135pm SS :30 2 \$750.00 2 0.00 NM Sa-Su News 3 at Eleven NEWS11 1/DAY Start Date End Date Weekdays Spots/Week Rate Start Date Week: 09/17/12 09/23/12 SS 2 \$750.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 09/17/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pm SaSu :30 (\$750.00) 0.00 NM Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY] N36 KSNV 09/22/12 09/22/12 News 3 Sunrise - SATUROM 6a-7a S- :30 1 \$150.00 2 0.00 NM News 3 Sunrise SATURDAY	1	\$750.00
TONIGHT	1	\$750.00
34 KSNV 09/24/12 09/24/12 The Tonight Show	1	\$750.00
34 KSNV 09/24/12 09/24/12 The Tonight Show CM 1135p-1237a M :30 2 \$250.00 2 0.00 NM TONIGHT	1	\$750.00
34 KSNV 09/24/12 09/24/12 The Tonight Show CM 1135p-1237a M :30 2 \$250.00 2 0.00 NM	0	\$750.00 \$0.00
34 KSNV 09/24/12 09/24/12 The Tonight Show CM 1135p-1237a M :30 2 \$250.00 2 0.00 NM TONIGHT	0	\$750.00 \$0.00

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Totals

92

\$46,335.00

Order / Rev: 106698 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06853055 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ïme D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
38 KSNV	09/22/1	2 09/22/12	News 3 Today -	SATUR ID M	9am-930am		S-	:30	1	\$275.002	0.00 NM	1	\$275.00
			News 3 Today -	SAT									
_	TODAY												
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09)/17/12	09/23/12	S-	1	\$275.00	0.00							
39 KSNV	09/23/1	2 09/23/12	News 3 Sunrise	- SUND&M	6a-7a		S	:30	1	\$185.002	0.00 NM	1	\$185.00
News 3 Sunrise SUNDAY													
NEWS	SUNRISE												
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09)/17/12	09/23/12	S	1	\$185.00	0.00							
N40 KSNV	09/23/1	2 09/23/12	Sunday Today	CM	7a-8am		S	:30	1	\$325.002	0.00 NM	0	\$0.00
			Sunday Today										
SUN T	ODAY												
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09		09/23/12	S	1	\$325.00	0.00							
	<u>h Date Ra</u>		escription	Star	t/End Time		W	/eekdays	Len				
1 KSNV 09/17/12-09/23/12 Sunday Today				7a-8	am			S	u	:30 (\$325.00)	0.00 NM		
_	redited												
[CREDIT - \$\$ RESPENT ON 10/23 BUY]													